

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP26/12 11.32  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

COPIED # 6190731

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_ CONTRACT # 012022

PRDCT	EST#	COMMENTS: (LINE, ORDER, ...)
NELSON FOR SENATE	471	

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE SEP26/12 11.32

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OF BILLING \_\_\_\_\_

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 471												
1			RS 500A-530A	30		\$625.00	10/30	11/2	3		TU-F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
2			R 500A-530A	30		\$625.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 /880  
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ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A	30		\$925.00	10/30	11/1	2		TU,TH	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
4	RS		530A-600A	30		\$925.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
5	RS		600A-700A	30		\$1,875.00	10/30	11/2	2		TU,TH-F	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
6	R		600A-700A	30		\$1,875.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7	*		700A-900A	30		\$2,000.00	10/30	11/2	5		TU-F	5
PROGRAM : GMA												
CON COM1 : 1X TU,TH-F 2X WED												
8	*		700A-900A	30		\$2,000.00	11/5	11/6	3		M-TU	3
PROGRAM : GMA												
CON COM1 : 2X MON 1X TUE												
9	R		900A-1000A	30		\$560.00	10/30	11/2	4		TU-F	4
PROGRAM : JEFF PROBST												
CON COM1 : 1X PER DAY												
10	R		1000A-1100A	30		\$560.00	10/30	11/2	3		TU-W,F	3
PROGRAM : MILLIONAIRE/FEUD												
CON COM1 : 1X PER DAY												
11	R		1000A-1100A	30		\$560.00	11/5	11/5	1		MON	1
PROGRAM : MILLIONAIRE/FEUD												
12	R		1100A-1200N	30		\$925.00	10/30	11/2	4		TU-F	4
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
13	R		1100A-1200N	30		\$925.00	11/5	11/5	1		MON	1
PROGRAM : VIEW												
14	R		1200N-100P	30		\$850.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
15	R		1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
16	*		100P-300P	30		\$800.00	10/31	11/2	2		W,F	2
PROGRAM : CHEW												
CON COM1: 1X PER DAY												
17	R		100P-300P	30		\$800.00	11/5	11/5	1		MON	1
PROGRAM : CHEW												
18	DS		300P-400P	30		\$650.00	10/30	11/2	3		TU,TH-F	3
PROGRAM : STEVE HARVEY												
CON COM1: 1X PER DAY												
19	S		300P-400P	30		\$650.00	11/5	11/5	0		MON	0
PROGRAM : STEVE HARVEY												
22	*		500P-600P	30		\$2,250.00	10/31	11/2	2		W,F	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
23	R		500P-600P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
24	*		600P-630P	30		\$3,000.00	10/30	11/1	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
25	R		600P-630P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

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26	R		700P-730P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
27	R		700P-730P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
28	R		730P-800P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
29	R		730P-800P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL												
31	R		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE												
32	R		800P-1100P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
33	DS		1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-W,F,SU	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
35	R		1135P-1210A	30		\$1,025.00	10/30	11/2	0		TU-F	0
PROGRAM : NIGHTLINE												
CON COM1: 1X PER DAY												
52	RS		1135P-1205A	30		\$1,025.00	10/30	11/1	2		TU-TH	2
PROGRAM : NIGHTLINE												
ORD COM1: ON FRIDAY 1135P-1205A IS FRI HS FBALL												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-35 FOR 4 SPOTS/WK												
36	R		1135P-1210A	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : NIGHTLINE												

REP HEADLINE# 6190731 TRF# 317344  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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37	R		500A-600A	30		\$340.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
38	R		600A-700A	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
39	R		700A-900A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
40	R		900A-1000A	30		\$560.00	11/3	11/3	2		SAT	2
PROGRAM : GMA SAT												
42	R		1200N-1230P	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
44	R		500A-600A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
45	R		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
46	R		700A-900A	30		\$1,050.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
48	R		1200N-1230P	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

NOV/12 133565.00

CONTRACT TOTAL 133565.00  
TOTAL SPOTS 91

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MARKET TOTALS \$309,100 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE